

GPTs: From Toy to Tool

Unlocking Human-AI Collaboration



Made with GAMMA



A "Toy" Vs. A "Tool"

Early Days: The Toy Phase

GPTs dazzled as clever novelties generating impressive text, yet they lacked the reliability and consistency needed for serious work. Users marveled at the technology but hesitated to trust it with important tasks.

Today: The Tool Era

Modern GPTs have evolved into powerful instruments driving productivity, creativity, and strategic decision-making. They deliver consistent, actionable results across diverse professional contexts.

The Critical Question: Are GPTs just fascinating novelties, or have they become essential collaborators in our work and daily lives?

ChatGPT Versus GPTs (or GEMs)

ChatGPT

- General purpose assistant
- Starts fresh every time
- Good for quick questions and one-time tasks
- Doesn't remember your rules or formats unless clearly stated

GPTs

- Built for your specific needs
- Follows rules, tone and workflows
- Uses your files and processes
- Produces consistent, repeatable output

Context, Context, Context!



Starbucks - The Order!



Who Wants to Be A Millionaire? - Narrow the Query.

People Replacement or People Amplifier?

The Fear

GPTs will replace human jobs, eliminate creativity, and make entire professions obsolete.

The Reality

GPTs amplify human skills by automating repetitive, time-consuming tasks and enhancing strategic insight. They free professionals to focus on high-value work.

❏ **Real-World Example:** HR professionals using GPT to streamline candidate screening and documentation, freeing 10-15 hours weekly for strategic talent development and culture-building initiatives.



Demo: The HR GPT

01

Automated Candidate Screening

Quickly summarizes resumes and matches candidate qualifications against specific job criteria, ranking applicants by fit.

02

Tailored Interview Questions

Generates customized interview questions based on candidate profiles, role requirements, and company culture values.

03

Consistent Evaluation Support

Provides unbiased, standardized evaluation frameworks to HR teams, ensuring fair and thorough candidate assessment.



Demo: Charlie's Brain GPT

A Digital Twin That Thinks Like You

Personalized Training

Trained on Charlie's emails, notes, writing style, and decision-making patterns to mirror thinking processes.

Intelligent Assistance

Acts as a digital assistant understanding Charlie's priorities, communication style, and work preferences.

Build a GPT: Grower Operations GPT



Smart Weather Insights

Gives growers quick, accurate weather data so daily decisions aren't disrupted by surprises.



Crop & Space Planning

Helps manage crop cycles and space so plants move on time and blocks don't get overcrowded.



Labor & Productivity Clarity

Turn labor-hours and task loads into clear staffing needs so crews are placed where they'll have the most impact.



Demand & Operations Support

Connects seasonal demand, shipping patterns, and task timing so you can run the week with a clearer plan.

Take-Aways for Effective GPT Use

1

Pick Repetitive Tasks

Identify time-consuming, repetitive workflows that drain productivity. These are prime candidates for GPT automation and optimization.

2

Provide Rules and Context

Give your GPT clear rules, rich contextual information, and examples to ensure consistent, reliable behavior aligned with your standards.

3

Continuously Refine

Iterate on prompts based on feedback and outcomes. Fine-tune instructions to improve accuracy and relevance over time.

Horticulture GPT: Rules and Context Example

Building specialized GPTs requires domain expertise. Here's how to create a Horticulture GPT with clear rules and rich context:



Plant Care Guidelines

- Recommend watering schedules based on species, climate, and season
- Suggest optimal light conditions and soil pH levels
- Identify common pests and diseases with organic solutions



Seasonal Context

- Provide planting and harvesting calendars for specific regions
- Adjust recommendations for hardiness zones
- Factor in frost dates and temperature fluctuations



Sustainable Practices

- Prioritize organic methods and companion planting
- Recommend water conservation techniques
- Suggest native plants for local ecosystems

The Future: GPTs aren't just toys—they're transformative tools amplifying human potential. With thoughtful rules and context, GPTs become trusted partners helping us cultivate smarter work, deeper creativity, and more sustainable living.